

In some countries today, there is an attitude that "anybody can do it" in the arts – music, literature, acting, art. As a result, people with no talent become rich and famous and genuine talent is not valued and appreciated. Agree or disagree?

Within the last decades, the meaning of a large number of concepts ~~have~~has changed; one of these notions is genuine talent and its role in growing popular and affluent. Day by day, we witness fading out of pure talents and emergence of new comers with this mentality " I can do it too", ~~what~~which leads to shaking of talented individuals' status. Such a phenomenon is eventuated from various factors such as technological developments and cultural changes.

First and foremost, development in technology is the fundamental reason of degrading the role of potentials in the people. Thus, technological advancement in new applications and social networks provide all men, wherever and whenever, with easy-access to the world news particularly to the celebrity news. In other words, it accelerates the availability of all materials for people worldwide. Long ago, in order to be popular someone needed to have money and facility, in fact it was a demanding enterprise money-wise, therefore, such an issue was not probable for all walks of life to present themselves in areas such as art, sport and likewise. Moreover, such improvement in technology paves the way for the fake version of ~~ones~~those with especial abilities.

The second issue which is worth ~~to be~~mentioned is that there has been a cultural change during the recent years; such alteration in people's point of view on the concept of talent, helps ordinary people or those from lower layers/strata of society to imitate ~~or make a copy of well-knowns~~entertainment stars in a short video for instance and then upload it on social media such as YouTube and obtain a large amount of attention and grow opulent. Such an activity, however, does not require hard work, potential or particular requirement, and in a remote town even a teenager can prepare a video and grasp the world's attention. There are numerous examples such as those short films in-onthe Instagram which includes imitation of dancing and singing of purely talented celebrities or the case of common people who make filmss of eating food in front of camera. They would be recognized by lots of audiences and many would follow them though nothing interesting or extraordinary happens. It can be the consequencet of prevalencet of superficial thoughts and ideas.

All in all, the decline inof attention to incredible talents and advent of celebritiesy without any potential or hard work not only are the direct result of accessible modern technology but also of change in viewpoint on the issues such as innate abilities/endowment which is a danger to ~~inborn-capable~~inherently capable individuals.